



WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

CONTRACT

<u>Contract / Revision</u> 831529 /		<u>Alt Order #</u> 06361134
<u>Product</u> RNC-ROMNEY		
<u>Contract Dates</u> 10/03/12 - 10/09/12		<u>Estimate #</u> 271
<u>Advertiser</u> Romney for President/RNC		<u>Original Date / Revision</u> 10/02/12 / 10/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WBTV	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> Telerep-Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

American Rambler Productions
138 Conant Street
Beverly, MA 02494

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WBTV	10/03/12	10/05/12	WBTV News 6a	6-7a		:30			NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				2	\$575.00			
N 2	WBTV	10/08/12	10/09/12	The Early Show	7-9a		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$375.00			
N 3	WBTV	10/03/12	10/05/12	The Early Show	7-9a		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				2	\$375.00			
N 4	WBTV	10/03/12	10/05/12	America Now	9a-10a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				1	\$50.00			
N 5	WBTV	10/08/12	10/09/12	America Now	9a-10a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				1	\$50.00			
N 6	WBTV	10/03/12	10/05/12	Rachael Ray	10a-11a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				1	\$100.00			
N 7	WBTV	10/08/12	10/09/12	Rachael Ray	10a-11a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				1	\$100.00			
N 8	WBTV	10/03/12	10/05/12	Price Is Right	11a-12p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				2	\$600.00			
N 9	WBTV	10/08/12	10/09/12	Price Is Right	11a-12p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				1	\$600.00			
N 10	WBTV	10/03/12	10/05/12	WBTV News At Noon	12-12:30p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				1	\$375.00			
N 11	WBTV	10/08/12	10/09/12	CBS Daytime	12:30-2p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 831529 /		<u>Alt Order #</u> 06361134
<u>Contract Dates</u> 10/03/12 - 10/09/12	<u>Product</u> RNC-ROMNEY	<u>Estimate #</u> 271
<u>Advertiser</u> Romney for President/RN		<u>Original Date / Revision</u> 10/02/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				1	\$375.00			
N 12	WBTV	10/03/12	10/05/12	CBS Daytime	12:30-2p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				1	\$450.00			
N 13	WBTV	10/08/12	10/09/12	Let's Make A Deal	3-4p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				1	\$250.00			
N 14	WBTV	10/03/12	10/05/12	Let's Make A Deal	3-4p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				1	\$700.00			
N 15	WBTV	10/08/12	10/09/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				1	\$525.00			
N 16	WBTV	10/03/12	10/05/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				1	\$525.00			
N 17	WBTV	10/08/12	10/09/12	WBTV News at 4.30p	M-F 4.30p-5p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				1	\$650.00			
N 18	WBTV	10/08/12	10/09/12	WBTV News at 5p	5p-5:30p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				1	\$700.00			
N 19	WBTV	10/08/12	10/09/12	WBTV News at 530p	M-F 530p-6p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				1	\$700.00			
N 20	WBTV	10/03/12	10/05/12	WBTV News at 6p	M-F 6p-630p		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$800.00			
N 21	WBTV	10/08/12	10/09/12	WBTV News at 6p	M-F 6p-630p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$800.00			
N 22	WBTV	10/08/12	10/09/12	WBTV News Primetime	M-F 7p-730p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$700.00			
N 23	WBTV	10/03/12	10/04/12	WBTV News Primetime	M-F 7p-730p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WT---				1	\$700.00			
N 24	WBTV	10/08/12	10/09/12	Millionaire	M-F 730p-8p		:30			NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				1	\$775.00			
N 25	WBTV	10/03/12	10/05/12	Millionaire	M-F 730p-8p		:30			NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				1	\$775.00			
N 26	WBTV	10/08/12	10/09/12	WBTV News @ 11p	11p-1135p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				1	\$1,100.00			
N 27	WBTV	10/03/12	10/05/12	WBTV News @ 11p	11p-1135p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				1	\$1,100.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	WBTV	10/08/12	10/09/12	David Letterman	1135-1237a		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				1	\$525.00			
N 29	WBTV	10/03/12	10/04/12	David Letterman	1135-1237a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WT---				1	\$350.00			
N 30	WBTV	10/08/12	10/08/12	Mon Prime Hour 3	10-11p		:30			NM	1	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$4,600.00			
N 31	WBTV	10/09/12	10/09/12	Tue Prime Hour 1	8-9p		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$7,500.00			
N 32	WBTV	10/09/12	10/09/12	Tue Prime Hour 2	9-10p		:30			NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$11,000.00			
N 33	WBTV	10/04/12	10/04/12	Thur Prime Hour 3	10-11p		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---1---				1	\$6,000.00			
N 34	WBTV	10/06/12	10/06/12	WBTV Sat 6a News	6-7a		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$325.00			
N 35	WBTV	10/06/12	10/06/12	WBTV 11p News / Sat.	11p-1135p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$350.00			
N 36	WBTV	10/07/12	10/07/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$900.00			
N 37	WBTV	10/07/12	10/07/12	Face the Nation	1130a-12n		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$500.00			
N 38	WBTV	10/07/12	10/07/12	NFL EARLY GAME	1P-4P		:30			NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$2,600.00			
N 39	WBTV	10/07/12	10/07/12	Sun Prime Hour 1	7-8p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$5,000.00			
N 40	WBTV	10/07/12	10/07/12	Sun Prime Hour 2	8-9p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$3,500.00			
N 41	WBTV	10/07/12	10/07/12	Sun Prime Hour 3	9-10p		:30			NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$3,600.00			
N 42	WBTV	10/07/12	10/07/12	Sun Prime Hour 4	10-11p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$4,000.00			
N 43	WBTV	10/07/12	10/07/12	WBTV 11p News /Sun	11-11.35p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$1,100.00			
N 44	WBTV	10/08/12	10/09/12	WBTV News 6a	6-7a		:30			NM	2	\$1,000.00

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<u>Contract / Revision</u> 831529 /		<u>Alt Order #</u> 06361134
<u>Contract Dates</u> 10/03/12 - 10/09/12	<u>Product</u> RNC-ROMNEY	<u>Estimate #</u> 271
<u>Advertiser</u> Romney for President/RN		<u>Original Date / Revision</u> 10/02/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
												Totals	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	MT-----				2	\$500.00				
N 45	WBTV	10/06/12	10/06/12	CBS Saturday Early Show	8-10a		:30			NM	1	\$225.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	-----1-				1	\$225.00				
N 46	WBTV	10/03/12	10/03/12	Wed Prime Other	9p-11p		:30			NM	1	\$3,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	--1----				1	\$3,400.00				
N 47	WBTV	10/06/12	10/06/12	Sat Prime Hour 3	10-11p		:30			NM	1	\$1,700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	-----1-				1	\$1,700.00				
N 48	WBTV	10/06/12	10/06/12	WBTV 11p News / Sat.	11p-1135p		:30			NM	1	\$350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	-----1-				1	\$350.00				
Totals											57	\$78,375.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/09/12	57	\$78,375.00	\$66,618.75
Totals	57	\$78,375.00	\$66,618.75

Signature: _____ **Date:** _____

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